

JTB Business Travel Solutions signed a partnership agreement with Yapta in the U.S.A.

-The company will utilize Yapta's price tracking technology and contribute to further reductions in travel expenses

JTB Business Travel Solutions, Inc. (headquarters: Koto-ku, Tokyo; President and CEO: Masamitsu Shibuya, hereinafter referred to as "JTB-CWT"), a JTB group company offering Business Travel Management (BTM) to be comprehensively entrusted with operations related to business travels, and Yapta, Inc. (headquarters: Seattle, Washington, U.S.A.; President and CEO: James Filsinger, hereinafter referred to as "Yapta"), a provider of airfare and hotel price tracking technology, have concluded a partnership agreement. JTB-CWT will contribute to further reductions in its corporate clients' travel expenses and hotel accommodations with the help of Yapta's technology.

■ About the price tracking service

JTB-CWT will use Yapta's price tracking technology to compare prices on international air tickets and overseas hotel accommodations booked through the Global Distribution System (GDS) to make changes when cheaper prices become available. By using Yapta's services to automatically track constantly fluctuating airfares and hotel accommodations, JTB-CWT will offer more cost reduction opportunities to its corporate clients.

■ Price tracking service launch

The service will begin from December 2, 2019

*Signing a service agreement will be required to use this service.

By introducing this service, JTB-CWT will support optimization of its corporate clients' travel expenses.