

To the press and whom it may concern:

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JTB Business Travel Solutions to Start Providing ESG-BTM – Business Travel Management Service of ESG Viewpoint

JTB Business Travel Solutions, Inc., (head office: Koto-Ku, Tokyo, president & CEO: Masamitsu Shibuya/hereinafter referred to as “JTB-CWT”) is providing business travel management and fare and expense adjustment management solutions within the JTB Group. In June, it will start, as a travel management company (TMC^{*1}), providing an ESG-BTM service, a package of solutions that are developed and can be provided to enable ESG management, which has increasingly become important for business management and evaluation. This makes it possible to create CO₂ emissions analysis reports on airplanes and hotels used for business trips and obtain and provide support for certification on carbon offsets to the CO₂ emissions calculated by the report.^{*2}

^{*1} TMC (travel management company) is a company that supports optimization of business travel through unified management of all business travel-related operations of companies.

^{*2} Indirect investment in greenhouse gas emissions reduction activities of a company by canceling out (offsetting), in accordance with the rules certified by an international administrative body, the reduction, which the company has achieved through its reduction operation, from the greenhouse gas the company emitted in the course of its economic activities

In recent years, an idea that efforts to tackle ESG is important for the long-term growth of a company has been spreading all over the world, calling for business management that places importance on responses to environmental issues (Environment), confronting social issues (Social), and compliance with laws, ordinances, and regulations (Governance) as a business responsibility. This has ushered in an age in which ESG management is equal to corporate value improvement.

In light of the business management environment like this, JTB-CWT has added to its service lineup ESG-BTM, a new business management service that combines the existing business travel management (BTM^{*3}) service with an ESG viewpoint, evolved in accordance with the age as an option for contract companies.

^{*3} BTM (business travel management) is a business model for unified management of all the processes of business travel to provide an optimum solution.

Specifically, JTB-CWT concluded an ESG partner agreement with the Climate Neutral Group (based in the Netherlands) and blue dot green (carbon offset provider based in Japan) to tackle environmental issues. This has made it possible to precisely calculate CO₂ emissions in accordance with aircraft materials and accommodation cities used during travel in compiling a CO₂ emissions analysis report. Regarding offsets, an emissions operation that fits the demands of companies can be proposed.

In addition, a lineup of services, including those of the JTB Group and partner companies, is available as shown below to realize work-style reform (S: Social) and business travel control (G: Governance).

JTB-CWT supports sustainable social activities by selecting the services necessary to solve the issue each company seeks and providing them in accordance with the needs of the company, in addition to the existing services, so that as many companies as possible use its services.

● Outline of ESG-BTM service

Environment 環境保全	Social 働き方改革	Governance 出張統制
 <p>温室効果ガス排出量算定</p> <ul style="list-style-type: none"> ● 出張実績データを用いた算出 ● 第3社機関との提携による算定とグローバル基準での算定とレポートニング 	 <p>ワーケーション&プレジャー</p> <ul style="list-style-type: none"> ● ワーケーションの導入支援 ● プレジャーの事例共有 	 <p>出張規定管理</p> <ul style="list-style-type: none"> ● 出張規定に沿った手配、システムを利用したガバナンス強化とコスト削減の実現 ● 出張規則遵守のレポートニング&モニタリング
 <p>カーボンオフセット</p> <ul style="list-style-type: none"> ● 国内、海外におけるカーボンオフセットプログラムの支援 	 <p>出張者ヘルスケア管理*</p> <ul style="list-style-type: none"> ● AIを用いた出張者の健康管理・レポートニング * 開発準備中 	 <p>出張申請・承認、経費精算管理</p> <ul style="list-style-type: none"> ● 出張申請・承認のオンラインシステムの提供 ● 経費精算ワークフローの提供
 <p>SAF投資*</p> <ul style="list-style-type: none"> ● 持続可能な航空バイオ燃料への投資支援 * SAF Sustainable aviation fuel (航空バイオ燃料) 	 <p>デジタルトランスフォーメーション</p> <ul style="list-style-type: none"> ● オンライン予約システム、旅程管理アプリの提供 	 <p>安全配慮義務</p> <ul style="list-style-type: none"> ● 危機管理ソリューションの導入支援、提供 ● 安全配慮義務を考慮したサプライヤー選定コンサルティング、情報提供

[About JTB Business Travel Solutions, Inc.]

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