

## Press Release

To all members of the media

October 29, 2024

JTB Business Travel Solutions, Inc.

# JTB Business Travel Solutions, Inc. Rebrands Business Travel Management and Expense Settlement Systems as "Bizvance"

JTB Business Travel Solutions, Inc. (headquartered in Koto-ku, Tokyo; President & CEO: Masahiro Harada; hereinafter referred to as "JTB-CWT"), a JTB Group company that provides Business Travel Management (BTM) and business travel and expense settlement systems, is pleased to announce the rebranding of three of its products – travel booking, expense settlement, and expense data integration – under the new brand name "Bizvance," with deployment scheduled to begin in March 2025.



(Trademark registration pending)

### About the New Brand "Bizvance"

As a member of the JTB Group, JTB-CWT has been providing solutions related to BTM and business travel and expense settlement. We have now reorganized our existing products, B+PLUS, J'sNAVI NEO, and J'sNAVI Jr., under the new brand name "Bizvance" by function.

The name "Bizvance" is a combination of the words "Business" and "Advance," expressing JTB-CWT's strong commitment that "all of our products and services will contribute to the success, growth, and advancement of our customers' businesses in every business scenario." Our mission is to run alongside our customers and support the advancement of their businesses.

## Features of the Bizvance Brand Products

The features of the Bizvance brand products are as follows:

- **JTB Travel Booking:** Provides online booking tools for domestic and international travel, enabling efficient business travel arrangements.
- **JTB Expense Settlement:** Streamlines the entire process from travel request to approval and settlement.
- **JTB Expense Data Integration:** Enhances efficiency of expense management through seamless data integration with other systems.

Furthermore, the business travel management system (JTB Travel Booking) is scheduled for an update and renewal in March 2025.

## Effective Date

Sequentially effective from March 2025

JTB-CWT will continue to strive for further product enhancement and improved customer service under the new "Bizvance" brand, as a leading company in business travel management, and will continue to provide optimal solutions tailored to customer needs.

**Brand Launch Website:** <https://bts.jtbbwt.com/news/bizvance241029>

**About JTB Business Travel Solutions, Inc.** Company Name: JTB Business Travel Solutions, Inc.

Representative: Masahiro Harada, President & CEO

Location: NBF Toyosu Canal Front, 5-6-52 Toyosu, Koto-ku, Tokyo

Established: August 2000

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This is an English translation of the original Japanese text. In case of any discrepancy between the English version and the Japanese original, the Japanese original shall prevail.