

## JTB Business Travel Solutions, Inc. Launches "Bizvance JTB Booking" Travel Management System!

- Evolving Enhanced Usability with Intuitive UI/UX and New Features -

Tokyo, Japan, February 4, 2025 - JTB Business Travel Solutions, Inc., a JTB Group company that provides business travel management and expense management solutions (headquartered in Koto-ku, Tokyo; President & CEO: Masahiro Harada; hereinafter referred to as "JTB-CWT"), announced today that it has completely renewed its business travel booking system as part of the rebranding\*1 announced in October 2024, and will officially launch its full-scale service as "Bizvance JTB Booking" starting in March 2025.

### ■ Official Website for Bizvance JTB Booking

<https://bts.jtbbwt.com/Bizvance/booking>



### ■ Background and Purpose of the Renewal

Amid increasing complexity in customer challenges and diversifying needs in the business travel domain, expectations for solutions that support the optimization of corporate business travel management and costs are growing. Based on its philosophy of contributing to and advancing the success and growth of its clients' businesses, JTB-CWT, following the rebranding of its existing products (B+PLUS, J'sNAVI NEO, and J'sNAVI Jr.) under the new brand name "Bizvance," categorized by function, announced in October 2024, will renew its business travel booking system by implementing UI/UX design enhancements and adding new features, thereby further improving customer perceived value and operational efficiency.

### ■ Features of "Bizvance JTB Booking"

- 24/7 booking availability for domestic and international business travel
- Significant reduction in out-of-pocket expenses for travelers through consolidated billing to companies

- Output function for usage data directly linked to accounting processes
- Cost optimization through enhanced governance

## ■ Key Renewal Points

### 1. Industry-first! API Integration with Fuji Dream Airlines

- Achieving more accurate and prompt business travel management through real-time booking data integration

### 2. SSO (Single Sign-On) Functionality with Skymark

- Significantly enhanced user convenience through a seamless login experience

### 3. Covering International Business Travel: Equipped with Plover

- Intuitive booking for international flights, hotels, and rental cars with an advanced design

### 4. Realizing Intuitive and Simple UI/UX

- Fully redesigned UI/UX, optimizing input forms, fonts, colors, and icons
- Enabling intuitive operations and improving user work efficiency

### 5. Enhanced Security

- Achieving safer business travel management through the introduction of two-factor authentication and other measures

## ■ Bizvance JTB Booking Promotional Video - Business Travel is an Adventure -

Viewing business travel not merely as "travel to a destination," but as "an activity undertaken by clients to achieve successful business negotiations and objectives," and based on the concept of "business travel = adventure," it is expressed within the world of an RPG (Role-Playing Game). It depicts the intent to support clients' business travel and, beyond that, their business success, with "Bizvance" serving as the essential item for their adventure's success.



Promotional Video: <https://youtu.be/IDEyNfNpb00>

As a leading company in business travel management, JTB-CWT will continue to provide solutions that contribute to solving customer challenges related to all aspects of business and advancing their businesses.

\*1: Rebranding News Release

[https://info.jtb-cwt.com/news/pdf/2024/10/news\\_20241029-1.pdf](https://info.jtb-cwt.com/news/pdf/2024/10/news_20241029-1.pdf)

**【About JTB Business Travel Solutions, Inc.】**

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This is an English translation of the original Japanese text. In case of any discrepancy between the English version and the Japanese original, the Japanese original shall prevail.

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