

JTB-CWT Partners with Marubeni to Launch a Scheme for Selling Environmental Value Using SAF

- Also Offsetting Its Own Business Air Travel CO2 Emissions-

Tokyo, Japan, April 14, 2026 – JTB Business Travel Solutions, Inc. (headquartered in Koto-ku, Tokyo; President & CEO: Masahiro Harada; hereinafter referred to as “JTB-CWT”), a JTB Group company that provides business travel management and expense management solutions, in partnership with Marubeni Corporation (hereinafter referred to as “Marubeni”), announces the launch of a scheme to reduce and offset CO2 emissions (Scope 3) from air travel associated with corporate business trips, utilizing SAF (Sustainable Aviation Fuel).

In conjunction with the launch of this service, JTB-CWT has also reduced and offset the CO2 emissions from its own business air travel through this scheme.

■ Background

In recent years, corporate decarbonization efforts have expanded beyond reducing direct emissions (Scope 1 & 2) to include the tracking and management of the entire supply chain (Scope 3). For global companies, reducing emissions from air travel for business trips is a pressing and unavoidable challenge. In the aviation industry, the use of SAF is recognized as one of the most effective solutions for achieving carbon neutrality. For Japan, an island nation, the aviation network is indispensable infrastructure for maintaining international competitiveness. It is an urgent task to continue using air travel while reducing its environmental impact. To address these challenges and support the endeavors of Japanese companies, JTB-CWT has partnered with Marubeni to build a scheme that enables companies to directly receive and account for "environmental value" through support for SAF utilization.

■ Service Overview and Features

This service utilizes a program offered by Marubeni that sells the environmental value of SAF (Scope 3 reduction value). By using this service, customers can virtually reduce (*1) the CO2 emissions generated during their business trips, regardless of the airline or flight, using the environmental value derived from SAF.



*1: This service adopts the "Book and Claim" system, which separates the environmental value of SAF from the physical fuel for trading.

1. One-Stop Outsourcing:

JTB-CWT handles everything from visualizing CO2 emissions from air tickets to processing the purchase of environmental value, all in one package, while arranging business travel.

2. Issuance of Highly Reliable Certificates:

Emission reduction certificates are issued based on a proprietary guideline certified by Nippon Kaiji Kyokai (ClassNK). This can be used as part of transparent information disclosure in corporate sustainability activities.

3. Flexible Purchase Units:

Environmental value can be purchased in small lots, up to the limit of the company's annual business travel emissions.

■ JTB-CWT's Early Adoption of the Scheme

As an initiative to demonstrate its own commitment to a sustainable society, JTB-CWT has purchased environmental value and implemented offsetting for CO2 emissions from its employees' business air travel using this scheme. By practicing and utilizing this scheme ourselves, we can support our customers' sustainable business travel strategies with greater credibility.

■ Future Outlook

JTB-CWT will contribute to optimizing the balance between business travel demand and SAF supply, and promote corporate support for SAF production, which will lead to maintaining business travel opportunities and securing flight services. We will continue to propose concrete schemes to realize "sustainable business aviation" and strongly support corporate decarbonization efforts.

【Company Profiles】

About JTB Business Travel Solutions, Inc. (JTB-CWT)

Location: NBF Toyosu Canal Front, 5-6-52 Toyosu, Koto-ku, Tokyo

Representative: Masahiro Harada, President & CEO

Established: August 2000

Business Activities: Building Business Travel Management (BTM) systems, providing IT-based travel-related solutions, and consulting. We offer unique services that combine the know-how of the JTB Group with the global network of CWT.

URL: <https://www.jtb-cwt.com/>

About Marubeni Corporation

Location: 1-4-2 Otemachi, Chiyoda-ku, Tokyo

Representative: Masayuki Oomoto, President and CEO

Business Activities: Through its domestic and international network, Marubeni conducts a wide range of business activities, including import and export (including third-country trade) and domestic trade in fields such as lifestyle, information & real estate, food, agriculture, chemicals, energy, metals, infrastructure, aerospace & ship, finance, leasing & business, next-generation business development, and next-generation corporate development.

URL: <https://www.marubeni.com/en/>

This is an English translation of the original Japanese text. In case of any discrepancy between the English version and the Japanese original, the Japanese original shall prevail.

Contact for general inquiries:

Program Management Section, Sales Planning Department,
JTB Business Travel Solutions, Inc.

TEL: +81-(0)3-6894-5269

Contact for press inquiries:

JTB Corp. Public Relations team

Email: jtb0074_all@jtb.com

TEL: +81-(0)3-5796-5833 (Tokyo) (Available until May 1 (Fri))